







**Clockwise from left:** Tina Behrens, 360 Adventures; Horseback riding, Fort McDowell Adventures; Water-skier on Saguaro Lake; Sonoran Desert guides



# 360° of Fun!

“One of the best parts of our business is introducing our clients to something they’ve never done before,” says Tina Behrens of 360 Adventures. The new luxury adventure tour company offers rock climbing, mountain biking and hiking, in addition to adventure team-building. Its five partners share more than 50 years of guiding experience.

Behrens says that one of her favorite locations for teaching rock climbing is Echo Canyon on Camelback Mountain. “We take a lot of honeymooners out there who want to try making it up the wall. I often hear the phrase, ‘How did I ever let you talk me into this?’” she says, laughing.

The adventure travel company focuses on sport climbing. “Our routes all have anchors and bolts already in place,” continues Behrens. Still, the climbs are challenging. “We tell everyone that they don’t have to do it. But if clients want to climb and just are scared to try, we push them. I tell everyone that you can do anything you think you can.”

The super-fit rock climbing guide is a great example of her philosophy. She started rock climbing 15 years ago and, as her skills improved, began to guide. Although rock climbing is her preferred sport, she also mountain bikes, water-skis and hikes. When she’s not in her rock-climbing gear, Behrens is a savvy businesswoman who, among other enterprises, assists with new bank start-ups.

“I was always more of a tomboy than a girl. I am usually up for a challenge and I often don’t have a sense of my own mortality,” she admits. Case in point, she loves to free rappel. “It’s like being a spider on a web except that you’re in complete control.”

Asked to describe the sensation of teaching a novice to rock climb, Behrens doesn’t hesitate. “It’s wonderful to help someone else do it. It’s like you get to experience the thrill of a new accomplishment all over again.”

Speaking from her thrill-packed perspective, that’s saying a lot.

## THE INSIDE SCOOP



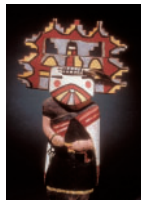
### TIME PIECE



Visiting the Grand Canyon by train dates back to September 17, 1901, when the Grand Canyon Railway made its first journey to the South Rim. The \$3.95 train ride replaced the \$15.00 eight-hour stagecoach ride from Flagstaff, allowing visitors to gaze upon what Teddy Roosevelt said "every American should see."

Notable passengers who have ridden the Grand Canyon Railway include Theodore Roosevelt, John Muir, William Howard Taft, Franklin D. Roosevelt, Dwight D. Eisenhower, Clark Gable, Jimmy Durante, Doris Day, Warren Buffet and Bill Gates.

**Above:** Grand Canyon Railway



In May 2005, the **Heard Museum** (above left; left) debuted a major new exhibit, **HOME: Native People in the Southwest**. This exciting exhibit features 500 Hopi katsina dolls; nearly 2,000 cultural treasures including jewelry, pottery, baskets, textiles and beadwork; an interactive "e-room" with access to Web sites, radio stations and Native newspapers and magazines; and house structures including a Navajo hogan, Hopi piki room, Yaqui ramada and a Pueblo oven.

The **McDowell Sonoran Land Trust** is a nonprofit organization aiming to preserve and provide easy public access to Scottsdale's **McDowell Sonoran Preserve** (right), part of the richest and most biologically complex desert in the Americas. With more than 12,600 acres currently preserved, the hiking trails, mountain biking, rock climbing, horseback riding and driving opportunities provide perfect ways to experience all the beauty and adventure that the Sonoran Desert has to offer.

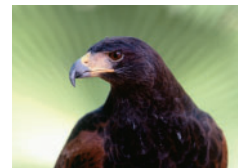


If you prefer Fat Boys to Fords, the folks at **EagleRider Motorcycle Rentals** (left) should be on your must-call list. In addition to Harley-Davidson rentals in Scottsdale, EagleRider offers fully guided and self-guided tours to destinations throughout the Southwest, including the Grand Canyon. Rent your dream today with EagleRider!

If you're a history buff, you'll enjoy the **River of Time Museum** in nearby Fountain Hills. The museum tells the story of the Verde River Valley from prehistoric times to the present and includes artifacts from all eras of area history. The town also is home to one of the world's tallest fountains – The Fountain, which is within walking distance of the museum, shoots some 560 feet into the air for 10 minutes every hour between 10:00 a.m. and 9:00 p.m.



Explore the Sonoran Desert's flora and fauna at the **Desert Botanical Garden** (left) and **The Phoenix Zoo** (right). At the Desert Botanical Garden, more than 130 rare, threatened and endangered plant species are showcased throughout 50 acres of gorgeous Sonoran Desert. Nearby, the Phoenix Zoo is home to more than 1,400 animals (200 endangered or threatened) and is the largest privately owned nonprofit zoological park in the United States.



Ever dreamed of being a cowboy? Well, at **Arizona Cowboy College** (top right), you can make the dream a reality as you learn authentic cowboy skills like roping, shoeing, round-up and branding while working at a genuine cattle ranch. Cowboy-up and experience the adventure of a lifetime!



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Tickets to the Scottsdale Show can be purchased through **TICKETMASTER**  
**Tel: 480-784-4444**

If you are interested in visiting a local Arabian farm, go to our website for listings. **[www.scottsdaleshow.com](http://www.scottsdaleshow.com)**

The 2006 Scottsdale Arabian Horse Show is proud to benefit the following Charities: Cox Charities • Phoenix Children's Hospital • March of Dimes

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 [WWW.TREESMEDIA.COM](http://WWW.TREESMEDIA.COM)

## ATTRACTIONS

### AMUSEMENT PARKS

#### CrackerJax Family Fun & Sports Park

16001 N. Scottsdale Road  
Scottsdale, AZ 85254  
Tel: 480-998-2800 / Fax: 480-998-8544  
Web Site: [www.crackerjax.com](http://www.crackerjax.com)  
E-mail: [sales@crackerjax.com](mailto:sales@crackerjax.com)

Enjoy more than 28 acres of fun for all ages! We offer an automated driving range, golf school, miniature golf, go-karts, batting cages, volleyball, arcade, restaurant, clubhouse and meeting rooms. Perfect for corporate groups and large parties.

#### Fiddlesticks Family Fun Park

8800 E. Indian Bend Road  
Scottsdale, AZ 85250  
Tel: 480-951-6060 / Fax: 480-951-4065  
Web Site: [www.fiddlesticksaz.com](http://www.fiddlesticksaz.com)  
E-mail: [kelly.rich@fiddlesticksaz.com](mailto:kelly.rich@fiddlesticksaz.com)

Fiddlesticks Family Fun Parks feature laser tag, go-karts, bumper boats, mini-golf, batting cages, arcade and a seven-ride Kiddie Land. Great birthday parties, team-building events and group packages are available. Visit us at [www.fiddlesticksaz.com](http://www.fiddlesticksaz.com).

#### Rawhide at Wild Horse Pass

5700 W. North Loop Road  
Chandler, AZ 85226  
Tel: 480-502-5600 / Fax: 480-502-1301  
Web Site: [www.rawhide.com](http://www.rawhide.com)  
E-mail: [info@rawhide.com](mailto:info@rawhide.com)

Arizona's largest Western-themed attraction has a new home at Wild Horse Pass. Enjoy our Six Gun Theater, stagecoach rides, gunfights, shops, steakhouse, cookouts and indoor/outdoor venues.

#### Stratum Laser Tag

1455 S. Stapley Drive  
Mesa, AZ 85204  
Tel: 480-545-5500 / Fax: 480-545-4922  
Web Site: [www.stratumhq.com](http://www.stratumhq.com)

From the designers of Universal Studios comes the world's largest indoor laser tag arena specializing in customized corporate team-building events and full-service event coordination. Private facility use, customized menus, dining area, arcade.

### ATTRACTIONS – GENERAL

#### Arabian Horse Association of Arizona

P.O. Box 13865  
Scottsdale, AZ 85267  
Tel: 480-515-1500 / Fax: 480-515-1122  
Web Site: [www.scottsdalshow.com](http://www.scottsdalshow.com)  
E-mail: [info@scottsdalshow.com](mailto:info@scottsdalshow.com)

The annual Scottsdale Arabian Horse Show is the largest Arabian show in the world, with approximately 2,000 horses. It is a must-see Scottsdale event with shopping, food and decorated barns. The show will be held February 17–26, 2006.

#### Arizona's Salt River Tubing & Recreation

15 miles north of U.S. Highway 60 on Power Road  
P.O. Box 6568  
Mesa, AZ 85216  
Tel: 480-984-3305 / Fax: 480-984-0875  
Web Site: [www.saltrivertubing.com](http://www.saltrivertubing.com)  
E-mail: [lynda@saltrivertubing.com](mailto:lynda@saltrivertubing.com)

Arizona's floating picnic! Tube the rapids on the Salt River in Tonto National Forest. Open May through October. Tube rental and shuttle service offered at \$12 per person.

#### Barrett-Jackson Collector Car Auction

3020 N. Scottsdale Road  
Scottsdale, AZ 85251  
Tel: 480-421-6694 / Fax: 480-421-6697  
Web Site: [www.barrett-jackson.com](http://www.barrett-jackson.com)  
E-mail: [information@barrett-jackson.com](mailto:information@barrett-jackson.com)

The Barrett-Jackson Collector Car Auction, the premier automotive lifestyle event, is the third weekend in January 2006. Plan your next trip for this must-attend event. Details are available at [www.barrett-jackson.com](http://www.barrett-jackson.com).

#### Bob Bondurant School of High Performance Driving

20000 S. Maricopa Road, Gate 3  
Chandler, AZ 85226  
Tel: 480-961-0143 / Fax: 480-403-7651  
Toll Free: 800-842-RACE  
Web Site: [www.bondurant.com](http://www.bondurant.com)  
E-mail: [inquiry@bondurant.com](mailto:inquiry@bondurant.com)

More than 85,000 drivers have graduated since 1968! We teach total car control to drivers of all levels at the largest purpose-built facility in North America, featuring a 1.6-mile road course and an eight-acre skid-pad.

#### Cosanti Foundation – Paolo Soleri Windbells

6433 Doubletree Ranch Road  
Scottsdale, AZ 85253  
Tel: 480-948-6145 / Fax: 480-998-4312  
Toll Free: 800-752-3187  
Web Site: [www.cosanti.com](http://www.cosanti.com)

An Arizona historic site, Cosanti is a unique complex of concrete structures designed and constructed by Paolo Soleri. Visitors may browse the studios where the Soleri Windbells are made and sold.

#### Desert Botanical Garden

1201 N. Galvin Parkway  
Phoenix, AZ 85008  
Tel: 480-941-1225 / Fax: 480-481-8124  
Web Site: [www.dbg.org](http://www.dbg.org)  
E-mail: [media@dbg.org](mailto:media@dbg.org)

Discover the beauty of desert plants at the Desert Botanical Garden. You'll enjoy specialized tours, workshops, family activities, seasonal exhibits, special events, an outdoor café, and a gift and plant shop.

#### McDowell Sonoran Land Trust

P.O. Box 14365  
Scottsdale, AZ 85257  
Tel: 480-998-7971 / Fax: 480-994-3321  
Web Site: [www.mslt.org](http://www.mslt.org)  
E-mail: [preserve@mslt.org](mailto:preserve@mslt.org)

McDowell Sonoran Land Trust is a Scottsdale-based non-profit organization dedicated to preserving the Sonoran Desert and its mountains through advocacy, education and stewardship programs. MSLT initiated and oversees the creation of a 36,000-acre McDowell Sonoran Preserve in Scottsdale.

#### Papago Salado Association, Inc.

P.O. Box 60874  
Phoenix, AZ 85082  
Tel: 602-392-9965 / Fax: 480-967-5450  
Toll Free: 800-216-3597  
E-mail: [papagosa@phxinternet.net](mailto:papagosa@phxinternet.net)

This public/private partnership was formed in 1992 to promote, preserve and enhance the cultural, historical, recreational and natural resources of the Papago Park/Rio Salado region.

#### Phoenix Greyhound Park

3801 E. Washington  
Phoenix, AZ 85034  
Tel: 602-273-7181 / Fax: 602-273-6176  
Web Site: [www.phoenixgreyhoundpark.com](http://www.phoenixgreyhoundpark.com)

We are your best bet in the Valley! We offer a private meeting room, tiered dining room and relaxed food court that are all climate controlled. We offer discounted group packages. Experience year-round racing seven nights a week. Call for information and reservations.

#### The Phoenix Zoo

455 N. Galvin Parkway  
Phoenix, AZ 85008  
Tel: 602-273-1341 / Fax: 602-273-7078  
Web Site: [www.phoenixzoo.org](http://www.phoenixzoo.org)  
E-mail: [zooqna@thephxzoo.com](mailto:zooqna@thephxzoo.com)

The Phoenix Zoo, one of the nation's largest non-profit zoological parks, is home to more than 1,300 animals, including 200 endangered or threatened birds, mammals and reptiles from around the world.

#### Rawhide at Wild Horse Pass

5700 W. North Loop Road  
Chandler, AZ 85226  
Tel: 480-502-5600 / Fax: 480-502-1301  
Web Site: [www.rawhide.com](http://www.rawhide.com)  
E-mail: [info@rawhide.com](mailto:info@rawhide.com)

Rawhide is Arizona's largest Western-themed attraction in a new location, Wild Horse Pass. Experience stagecoach and train rides, gold panning, gunfights, shops, steakhouse, cookouts and live country music. Enjoy easy freeway access.





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## ATTRACTIONS – GENERAL, CONTINUED

### Sun Circuit Quarter Horse Show

4207 E. Andrea Drive  
Cave Creek, AZ 85331  
Tel: 480-419-6318 / Fax: 480-668-3540  
Toll Free: 877-730-0212  
Web Site: [www.suncircuit.com](http://www.suncircuit.com)  
E-mail: [brunergroup@aol.com](mailto:brunergroup@aol.com)

Sun Circuit is the largest American Quarter Horse circuit in the nation, with more than 1,800 world-class quarter horses competing for more than \$225,000 in prizes in Western, English, reining, roping and jumping. Southwest shopping also is available.

## AUTOMOBILE & CLASSIC CAR AUCTIONS

### Barrett-Jackson Collector Car Auction

3020 N. Scottsdale Road  
Scottsdale, AZ 85251  
Tel: 480-421-6694 / Fax: 480-421-6697  
Web Site: [www.barrett-jackson.com](http://www.barrett-jackson.com)  
E-mail: [information@barrett-jackson.com](mailto:information@barrett-jackson.com)

The Barrett-Jackson Collector Car Auction, the premier automotive lifestyle event, is the third weekend in January 2006. Plan your next trip for this must-attend event. Details are available at [www.barrett-jackson.com](http://www.barrett-jackson.com).

### Russo and Steele Collector Automobiles

5230 S. 39th Street  
Phoenix, AZ 85040  
Tel: 602-252-2697 / Fax: 602-252-6260  
Web Site: [www.russoandsteele.com](http://www.russoandsteele.com)  
E-mail: [info@russoandsteele.com](mailto:info@russoandsteele.com)

Russo and Steele Collector Automobile Auction is January 19–21, 2006. We specialize in European sports and American muscle cars. Enthusiasts with discriminating taste will enjoy this auction in a relaxed and elegant setting.

## BOWLING, BILLIARDS & VIDEO GAMES

### Jillian's

21001 N. Tatum Boulevard, Ste. 44-1400  
Phoenix, AZ 85050  
Tel: 480-538-8956 / Fax: 480-538-0184  
Web Site: [www.jillians.com](http://www.jillians.com)

Eat, drink and play all under one roof. Shoot pool, bowl, watch sports, get virtual on the latest video games or dance the night away. They don't call us "Party Central" for nothing.

## CASINOS & GAMING

### Casino Arizona at Salt River

Two locations: Loop 101 & McKellips and Loop 101 & Indian Bend  
Scottsdale, AZ 85271  
Tel: 480-850-7777 / Fax: 480-850-7741  
Toll Free: 877-724-HOUR  
Web Site: [www.casinoaz.com](http://www.casinoaz.com)

Our two locations offer slots, poker, keno, bingo, race-book and off-track betting, four unique restaurants, five lounges and showroom entertainment nightly.

### Turf Paradise

1501 W. Bell Road  
Phoenix, AZ 85023  
Tel: 602-942-1101 / Fax: 602-942-8659  
Toll Free: 888-942-1101  
Web Site: [www.turfparadise.com](http://www.turfparadise.com)  
E-mail: [maielo@turfparadise.net](mailto:maielo@turfparadise.net)

Come celebrate our 50th Anniversary season of live thoroughbred racing. Enjoy heart-pounding excitement, great food, breathtaking views, VIP amenities and group packages. Live racing is available October through May, Friday through Tuesday, 1:00 p.m. to 6:00 p.m. Races are simulcast year-round.



## EVENTS & FESTIVALS

### ArtFest

7121 E. Fifth Avenue, Ste. 16  
Scottsdale, AZ 85251  
Tel: 480-968-5353 / Fax: 480-968-1293  
Toll Free: 888-ArtFest  
Web Site: [www.888artfest.com](http://www.888artfest.com)  
E-mail: [info@888artfest.com](mailto:info@888artfest.com)

We produce fine arts and crafts festivals throughout the Southwest featuring artists from around the country. Our events include international cuisine, live entertainment, and a hands-on area for kids of all ages.

### Celebration of Fine Art

Scottsdale Road at Loop 101, in the big white tents  
Scottsdale, AZ 85260  
Tel: 480-443-7695 / Fax: 480-596-8179  
Web Site: [www.celebrateart.com](http://www.celebrateart.com)  
E-mail: [info@celebrateart.com](mailto:info@celebrateart.com)

Enjoy a unique annual art event where you can watch art develop. More than 100 juried artists set up working studios to create art in all styles and mediums. Open daily 10:00 a.m. to 6:00 p.m. from January 14 through March 26, 2006.

### City of Scottsdale's WestWorld

16601 N. Pima Road  
Scottsdale, AZ 85260  
Tel: 480-312-6802 / Fax: 480-312-6803  
Web Site: [www.scottsdaleaz.gov/westworld](http://www.scottsdaleaz.gov/westworld)

WestWorld of Scottsdale is dedicated to providing public recreational opportunities and a venue for entertainment with an emphasis on equestrian and Western theme events.

### Festival of the West

P.O. Box 12966  
Scottsdale, AZ 85267  
Tel: 602-996-4387  
Web Site: [www.festivalofthewest.com](http://www.festivalofthewest.com)  
E-mail: [email@festivalofthewest.com](mailto:email@festivalofthewest.com)

The National Festival of the West takes place March 16-19, 2006; the location is to be announced. Join the fun at this celebration of the Old West featuring celebrities, chuck wagons, fashions, cowboy-mounted shooting and more!

### Fiesta Cluster Dog Shows

c/o Scottsdale Dog Fanciers Association  
8912 E. Pinnacle Peak PMB412  
Scottsdale, AZ 85255  
Tel: 480-949-5836  
Web Site: [www.azdogclubs.com](http://www.azdogclubs.com)

More than 3,500 purebred dogs compete for AKC titles in obedience and agility in one of the nation's largest dog shows. Enjoy demonstrations, educational information and more than 100 vendors.




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## EVENTS & FESTIVALS, CONTINUED

### Grand Canyon Music Festival, Inc.

P.O. Box 1332  
Grand Canyon, AZ 86023  
Tel: 800-997-8285 / Fax: 928-638-3373  
Toll Free: 800-997-8285  
Web Site: [www.grandcanyonmusicfest.org](http://www.grandcanyonmusicfest.org)  
E-mail: [gcmf@infomagic.net](mailto:gcmf@infomagic.net)

Grand Canyon Music Festival will present its 23rd season September 15-30, 2006, with weekend and mid-week concerts at the South Rim of Grand Canyon National Park.

### McDowell Mountain Music Festival

16601 N. Pima Road  
Scottsdale, AZ 85260  
Tel: 602-343-0453 / Fax: 602-992-8111  
Web Site: [www.mmmf.net](http://www.mmmf.net)

The McDowell Mountain Music Festival is held annually at WestWorld in Scottsdale and is a two-day charity music festival with proceeds benefiting Phoenix Day Child & Family Learning Center and Arizona Quest for Kids.

### Open Air Events, LLC

c/o Acme Corporate  
3007 N. 73rd Street, Ste. C  
Scottsdale, AZ 85251  
Tel: 480-990-7676 / Fax: 480-990-8222  
Web Site: [www.openairevents.com](http://www.openairevents.com)

Open Air Events is the organizer of Scottsdale's Ultimate New Year's Eve Block Party.

### Rawhide at Wild Horse Pass

5700 W. North Loop Road  
Chandler, AZ 85226  
Tel: 480-502-5600 / Fax: 480-502-1301  
Web Site: [www.rawhide.com](http://www.rawhide.com)  
E-mail: [info@rawhide.com](mailto:info@rawhide.com)

Rawhide at Wild Horse Pass is home to many events throughout the year. From rodeos and concerts to holiday celebrations like Statehood Days, Fourth of July, Halloween and Country Christmas, Rawhide offers something for every guest.

### Scottsdale Roundup, Inc.

14250 N. 50th Street  
Scottsdale, AZ 85254  
Tel: 602-595-3609 / Fax: 602-618-6429  
Web Site: [www.scottsdalroundup.com](http://www.scottsdalroundup.com)  
E-mail: [thehoppers@cox.net](mailto:thehoppers@cox.net)

Scottsdale Roundup will bring back the West to Scottsdale, "the West's Most Modern Town," with a roundup in January/February including cattle drives, an old-time dance hall, square dancing, Indian dancing, music and more

## MUSEUMS

### Frank Lloyd Wright's Taliesin West

12621 N. Frank Lloyd Wright Boulevard  
Scottsdale, AZ 85261  
Tel: 480-860-2700 / Fax: 480-451-8989  
Web Site: [www.franklloydwright.org](http://www.franklloydwright.org)  
E-mail: [bevhart@franklloydwright.org](mailto:bevhart@franklloydwright.org)

Frank Lloyd Wright's Taliesin West is set with immense care in a scene of almost overpowering beauty. One- to three-hour tours and desert walks are available.

### Heard Museum

2301 N. Central Avenue  
Phoenix, AZ 85004  
Tel: 602-252-8840 / Fax: 602-252-9757  
Web Site: [www.heard.org](http://www.heard.org)

Experience the Southwest at this internationally acclaimed museum featuring Native American art and cultures. Children's hands-on activities and tours are available, and the museum features a restaurant and a gift shop with unique items.

### Heard Museum North

34505 N. Scottsdale Road  
Scottsdale, AZ 85262  
Tel: 480-488-9817 / Fax: 480-595-0048  
Web Site: [www.heard.org](http://www.heard.org)

Located at Boulders el Pedregal Festival Marketplace, this gallery features changing exhibitions by Native American artists. The Museum Shop offers outstanding selections of contemporary and traditional Native American art.

### House of Broadcasting, Inc. (Radio & Television Memorabilia)

7150 E. Fifth Avenue, second floor  
Scottsdale, AZ 85251  
Tel: 602-944-1997 / Fax: 602-997-8707  
Web Site: [www.houseofbroadcasting.com](http://www.houseofbroadcasting.com)

House of Broadcasting Museum offers a compendium of paraphernalia from Arizona's television and radio industry. We are located at 7150 East Fifth Avenue, second floor. Open daily, 10:00 a.m. to 6:00 p.m. Admission is free.

### Phoenix Art Museum

1625 N. Central Avenue  
Phoenix, AZ 85004  
Tel: 602-257-1880 / Fax: 602-253-8662  
Web Site: [www.phxart.org](http://www.phxart.org)  
E-mail: [info@phxart.org](mailto:info@phxart.org)

The largest visual arts museum in the Southwest features international exhibitions with more than 16,000 works in a collection. Tours, lectures, family programs, classes and meeting/event facilities are available. Enjoy the museum store and café as well as free parking.

### Pueblo Grande Museum and Archaeological Park

4619 E. Washington Street  
Phoenix, AZ 85034  
Tel: 602-495-0901 / Fax: 602-495-5645  
Toll Free: 877-706-4408  
Web Site: [www.pueblogrande.com](http://www.pueblogrande.com)

This fascinating museum showcases an actual prehistoric Hohokam Indian ruin. Exhibits feature the Hohokam, archaeology and changing subjects. Museum store, workshops and tours also are available.

### Scottsdale Historical Society

7333 Scottsdale Mall  
Scottsdale, AZ 85251  
Tel: 480-945-4499 / Fax: 480-970-3251  
Web Site: [www.scottsdalemuseum.com](http://www.scottsdalemuseum.com)  
E-mail: [scottsdalemuseum@qwest.net](mailto:scottsdalemuseum@qwest.net)

The Scottsdale Historical Museum, located in the 1909 Little Red Schoolhouse, chronicles the city's history with photographs, artifacts and changing displays. Group tours and speakers are available.

### Scottsdale Museum of Contemporary Art

7374 E. Second Street  
Scottsdale, AZ 85251  
Tel: 480-994-2787 / Fax: 480-874-4655  
Web Site: [www.smoca.org](http://www.smoca.org)  
E-mail: [smoca@scarts.org](mailto:smoca@scarts.org)

Located in Scottsdale's popular Old Town district, the Scottsdale Museum of Contemporary Art (SMoCA) features the most compelling modern and contemporary art, architecture and design from around the world.

## PARKS & PRESERVES

### McDowell Sonoran Land Trust

P.O. Box 14365  
Scottsdale, AZ 85257  
Tel: 480-998-7971 / Fax: 480-994-3321  
Web Site: [www.mslt.org](http://www.mslt.org)  
E-mail: [preserve@mslt.org](mailto:preserve@mslt.org)

McDowell Sonoran Land Trust is a Scottsdale-based non-profit organization dedicated to preserving the Sonoran Desert and its mountains through advocacy, education and stewardship programs. MSLT initiated and oversees the creation of a 36,000-acre McDowell Sonoran Preserve in Scottsdale.

## TICKET SALES

### Team One Tickets & Sports Tours, Inc.

8121 E. Indian Bend Road, Ste. 130  
Scottsdale, AZ 85250  
Tel: 480-894-9494 / Fax: 480-894-3265  
Toll Free: 800-800-9494  
Web Site: [www.teamonetickets.com](http://www.teamonetickets.com)  
E-mail: [info@teamonetickets.com](mailto:info@teamonetickets.com)

We provide premium seating as well as tour packages to concerts, theater and sporting events worldwide. In addition to Arizona events, we also provide tickets for major sporting events such as the Super Bowl and The Masters golf tournament.



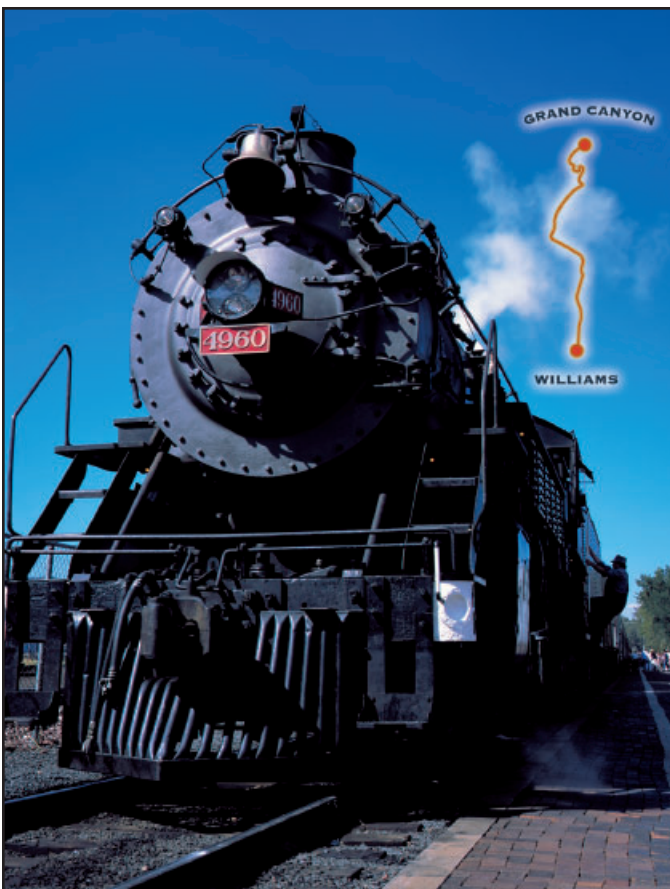


## Unicorn Balloon Company

What an incredible experience! Sonoran Desert sunrises and sunsets are the most colorful in the world. Giant saguaro cacti, Gambel's quail, lava flows and the occasional javelina complement your adventure. Vistas of the Valley of the Sun are second to none on this drifting flight experience. Flight video and Champagne ceremony included. FAM tours welcome.



Phoenix/Scottsdale, AZ  
Aspen/Colorado Springs, CO  
Toll Free: 800-755-0935  
[www.unicornballoon.com](http://www.unicornballoon.com)



## Grand Canyon Railway & Resort

Grand Canyon's powerful pull! Of all that may pull you to the Grand Canyon, nothing is more powerful than Grand Canyon Railway's fleet of vintage locomotives. Come ride the rails and watch a remarkable world go by as high desert turns to prairie, prairie to pine. It's a view that's ever changing until you come across a view that changes so dramatically, it could very well change you. Welcome to the Grand Canyon.

The Railway departs daily from Williams, Arizona and travels 65 miles to the South Rim of the world-famous Grand Canyon. Five classes of service are available on the train. Historic steam engines pull the train from Memorial Day through Labor Day. Vintage diesels run all year. Serving the Grand Canyon since 1901.



233 North Grand Canyon Boulevard, Williams, AZ 86046  
Toll Free: 800-THE-TRAIN [www.thetrain.com](http://www.thetrain.com)



## WESTERN THEME PARKS

### Rawhide at Wild Horse Pass

5700 W. North Loop Road  
Chandler, AZ 85226  
Tel: 480-502-5600 / Fax: 480-502-1301  
Web Site: [www.rawhide.com](http://www.rawhide.com)  
E-mail: [info@rawhide.com](mailto:info@rawhide.com)

Arizona's largest Western-themed attraction, Rawhide is an 1880s Western town featuring gun-fights, stagecoach and train rides, sundown cook-outs, petting ranch, gold pannin', shootin' gallery, retail shops, steakhouse, saloon and more. Live entertainment is provided nightly.

## ADVENTURES

### AIR TOURS

#### Grand Canyon Airlines

Grand Canyon Airport  
Highway 64  
Grand Canyon, AZ 86023  
Tel: 928-638-2463 / Fax: 928-638-9461  
Toll Free: 866-2-FLY-GCA  
Web Site: [www.grandcanyonairlines.com](http://www.grandcanyonairlines.com)  
E-mail: [info@grandcanyonairlines.com](mailto:info@grandcanyonairlines.com)

Grand Canyon Airlines flies from Grand Canyon and Scottsdale airports. See Arizona's spectacular views – all in a day! We provide first-class service and specialize in air, ground and rafting tours, as well as charters and hotel packages. Group discounts are available.

#### Papillon Grand Canyon Helicopters

Grand Canyon Airport  
Highway 64  
Grand Canyon, AZ 86023  
Tel: 928-638-2419 / Fax: 928-638-3235  
Toll Free: 800-528-2418  
Web Site: [www.papillon.com](http://www.papillon.com)  
E-mail: [res@papillon.com](mailto:res@papillon.com)

Fly over the magnificent Grand Canyon with the world's largest helicopter sightseeing company. Spectacular air tours are available from the Grand Canyon and the Scottsdale/Phoenix area. Sunset flights, overnight packages and multilingual narrations are available.

#### Westwind Air Service

732 W. Deer Valley Road  
Phoenix, AZ 85027  
Tel: 480-991-5557 / Fax: 623-587-9198  
Toll Free: 888-869-0866  
Web Site: [www.westwindairservice.com](http://www.westwindairservice.com)  
E-mail: [info@westwindairservice.com](mailto:info@westwindairservice.com)

Serving the Valley of the Sun for 18 years, Westwind provides unique air and air/ground tours to the Grand Canyon and other Southwest destinations.

## BIKING

### ABC/Desert Biking Adventures

7119 E. Shea Boulevard, Ste. 109-247  
Scottsdale, AZ 85254  
Tel: 602-320-4602 / Fax: 480-860-2745  
Toll Free: 1-888-249-BIKE  
Web Site: [www.desertbikingadventures.com](http://www.desertbikingadventures.com)  
E-mail: [info@desertbikingadventures.com](mailto:info@desertbikingadventures.com)

Enjoy "bike-seeing" in the Sonoran Desert. We are the original mountain and cross-country downhill specialists. An uphill option is available. Easy, moderate or challenging two- to four-hour adventures are offered. Small groups are welcome. We provide support vehicle, Scottsdale pick-up, equipment and water.

#### Bike Emporium

8433 E. McDonald Drive  
Scottsdale, AZ 85250  
Tel: 480-991-5430 / Fax: 480-991-2839  
Web Site: [www.bikeemporium.com](http://www.bikeemporium.com)  
E-mail: [gkukac@cox.net](mailto:gkukac@cox.net)

Bike Emporium is a full-service bike shop. Rentals include comfort cruisers great for the greenbelt or paths, mountain bikes and road bikes. Outstanding customer service. Monday through Friday 10:00 a.m. to 6:00 p.m., Saturdays 10:00 a.m. to 5:00 p.m., Sundays 11:00 a.m. to 3:00 p.m.

## ECO-TOURS

#### Windwalker Expeditions, Inc.

5440 E. Peakview Road  
Cave Creek, AZ 85331  
Tel: 480-585-3382 / Fax: 480-563-3865  
Toll Free: 888-785-3382  
Web Site: [www.windwalkerexpeditions.com](http://www.windwalkerexpeditions.com)  
E-mail: [info@windwalkerguides.com](mailto:info@windwalkerguides.com)

Our unique archaeology, geology and photography ecotours combine excitement and education in one off-road experience. The tours are guided by working professionals whose wit and wisdom make the adventures both entertaining and informative.

## GROUND TOURS

#### Across Arizona Tours

3213 E. Rosemonte Drive  
Phoenix, AZ 85050  
Tel: 602-233-1813 / Fax: 602-233-9034  
Toll Free: 888-533-1813  
Web Site: [www.acrossarizona.com](http://www.acrossarizona.com)  
E-mail: [acrossarizona@msn.com](mailto:acrossarizona@msn.com)

We offer van tours for individuals to Grand Canyon/Navajo Reservation, Sedona/Montezuma's Castle/Jerome, Apache Trail/Dolly's Steamboat, and local cities with Heard Museum. We use certified, knowledgeable and enthusiastic guides.

### Detours

P.O. Box 11956  
Tempe, AZ 85284  
Tel: 480-633-9013 / Fax: 480-633-8687  
Toll Free: 866-438-6877  
Web Site: [www.detoursaz.com](http://www.detoursaz.com)  
E-mail: [info@detoursaz.com](mailto:info@detoursaz.com)

Detours offers fun, custom-made group adventures to any Southwest destination. We are a luxury van touring company with backcountry capabilities and a unique approach to Southwest touring.

#### EagleRider Motorcycle Rentals

2945 N. Scottsdale Road  
Scottsdale, AZ 85251  
Tel: 480-970-0120 / Fax: 480-970-1329  
Toll Free: 800-514-7004  
Web Site: [www.eaglerider.com](http://www.eaglerider.com)  
E-mail: [phx@eaglerider.com](mailto:phx@eaglerider.com)

The world's largest motorcycle rental and guided-tour company specializes in Harley-Davidson, ATVs, dirt bikes, watercraft, Victories and more. With more than 35 worldwide locations, one-way rentals are available. We are located on the northeast corner of Scottsdale and Thomas roads.

#### Gray Line Tours of Phoenix

4001 S. 34th Street  
Phoenix, AZ 85040  
Tel: 602-495-9100 / Fax: 602-437-3515  
Toll Free: 800-732-0327  
Web Site: [www.graylinearizona.com](http://www.graylinearizona.com)

Arrow Stage Lines is Arizona's leader in group transportation. We have the largest and most modern fleet seating 25 to 58 passengers. We also operate Gray Line Tours of Phoenix.

#### JDR Tours

5125 N. 16th Street, Ste. A-121  
Phoenix, AZ 85016  
Tel: 602-264-2833 / Fax: 602-264-3500  
Toll Free: 800-759-8747  
Web Site: [www.jdrtours.com](http://www.jdrtours.com)  
E-mail: [jdrtours@jdrtours.com](mailto:jdrtours@jdrtours.com)

Our expertly packaged travel arrangements include air and ground transportation, accommodations, tours, attractions, special events, golf packages and meeting planning. We are inbound specialists for Arizona, Nevada, California and northern Mexico.

#### Open Road Tours

522 E. Dunlap Avenue  
Phoenix, AZ 85020  
Tel: 602-997-6474 / Fax: 602-997-2276  
Toll Free: 800-766-7117  
Web Site: [www.openroadtours.com](http://www.openroadtours.com)  
E-mail: [tours@openroadtours.com](mailto:tours@openroadtours.com)

Open Road Tours is a full-service tour operator providing one-day and multi-day tours throughout Arizona and the Southwest and specializing in the Grand Canyon area. Complete convention services are available.





## Grand Canyon Airlines

Our exclusive fleet of ultra-quiet Twin Otters features the Vistaliner package with large windows and headphone narration in several languages for your enjoyment. We specialize in air, ground and rafting tours of the Grand Canyon and Monument Valley. Please visit our Web site for air tour, charter and package information, including our Grand Deluxe Air Tour departing daily (November through March) from Scottsdale Airpark. You will fly over the most beautiful scenery on earth during a breathtaking air tour of the Grand Canyon. Upon landing at the Grand Canyon Airport, your guide will take you to the National Geographic Visitor Center to see the IMAX® Theater's "Hidden Secrets of the Grand Canyon." You'll also enjoy a buffet lunch at the Grand Canyon Squire Inn Resort. Your guided ground tour includes key points at the South Rim with time for exploration, shopping and pictures of the canyon before your direct flight back to Scottsdale.



P.O. Box 3038, Grand Canyon Airport, Grand Canyon, AZ 86023  
Toll Free: 866-235-9422 [www.grandcanyonairlines.com](http://www.grandcanyonairlines.com)

### Segway Experience of Phoenix/Scottsdale, LLC

at the Westin Kierland Resort & Spa  
6902 E. Greenway Parkway  
Scottsdale, AZ 85254  
Tel: 480-313-6998 / Fax: 312-663-3722  
Toll free: 866-734-4863  
Web Site: [www.segwayexperience.com](http://www.segwayexperience.com)  
Email: [klake@segwayexperience.com](mailto:klake@segwayexperience.com)

Experience the hottest new trend in guided tours on the Segway® Human Transporter. Segway experts will provide thorough training followed by a 90-minute glide around the Westin Kierland Resort & Spa.

### Southwest Custom Tours, Inc.

P.O. Box 31250  
Phoenix, AZ 85046  
Tel: 602-971-1381 / Fax: 602-992-5596  
Toll Free: 800-513-1381  
Web Site: [www.southwesttours.com](http://www.southwesttours.com)  
E-mail: [info@southwesttours.com](mailto:info@southwesttours.com)

We are celebrating our 22nd year of excellence! We offer scheduled one-day van tours, as well as Grand Canyon/Navajo Indian Reservation, Sedona/Jerome/Montezuma's Castle, Los Algodones/Mexico, Apache Trail and Phoenix city tours. Our knowledgeable staff awaits your call.

### SPREE! The Art of Shopping

10105 E. Via Linda, Ste. 103, PMB 209  
Scottsdale, AZ 85258  
Tel: 480-661-1080 / Fax: 480-661-6858  
Web Site: [www.azshoppingspree.com](http://www.azshoppingspree.com)  
E-mail: [spree@cox.net](mailto:spree@cox.net)

Spree! specializes in custom shopping tours and helps visitors discover the best shops and boutiques in the Valley. Our four-hour tours include transportation and your own personal shopping expert.

### Windwalker Expeditions, Inc.

5440 E. Peakview Road  
Cave Creek, AZ 85331  
Tel: 480-585-3382 / Fax: 480-563-3865  
Toll Free: 888-785-3382  
Web Site: [www.windwalkerepeditions.com](http://www.windwalkerepeditions.com)  
E-mail: [info@windwalkerguides.com](mailto:info@windwalkerguides.com)

Windwalker has expanded its popular off-road eco-tours to archaeological, geological and photographic destinations around the Valley. These private-only tours are designed to fit your interests and schedule.

## GROUP ADVENTURES

### Apache Trail Tours & Superstition Mountain Adventures

Located at Goldfield Ghost Town  
P.O. Box 6146  
Apache Junction, AZ 85278  
Tel: 480-982-7661  
Web Site: [www.apachetrailtours.com](http://www.apachetrailtours.com)  
E-mail: [jeeptour@aol.com](mailto:jeeptour@aol.com)

Incredible scenery, creative venues and personal service ensure the success of your event. Experience our Jeep adventures, "steak-outs" and our new "Geocaching for Gold!" team-building event (treasure hunting with GPS).

### Arizona Cowboy College

30208 N. 152nd Street  
Scottsdale, AZ 85262  
Tel: 480-471-3151 / Fax: 480-471-3530  
Toll Free: 888-330-8070  
Web Site: [www.cowboycollege.com](http://www.cowboycollege.com)  
E-mail: [info@cowboycollege.com](mailto:info@cowboycollege.com)

This is your chance to become a real ranch-working cowboy at a working cattle ranch. This is a no-frills camp – you work, eat and sleep under the stars.

## GROUP ADVENTURES, CONTINUED

### Arizona Desert Events

Tel: 602-569-4889 / Fax: 602-569-4891  
Web Site: [www.azdesertevents.com](http://www.azdesertevents.com)  
E-mail: [info@azdesertevents.com](mailto:info@azdesertevents.com)

When the pavement ends, the adventure begins! We feature authentic cowboy and Native American guides, nature and historical tours, competitive photo rallies, Southwestern cookouts and more. We specialize in corporate and group events.

### Arizona Outback Adventures

16447 N. 91st Street, Ste. 101  
Scottsdale, AZ 85260  
Tel: 480-945-2881 / Fax: 480-970-1825  
Toll Free: 866-455-1601  
Web Site: [www.azoutbackadventures.com](http://www.azoutbackadventures.com)  
E-mail: [info@azoutbackadventures.com](mailto:info@azoutbackadventures.com)

We offer exciting half-day guided adventures throughout the Sonoran Desert including hiking, biking, rafting and team building. Exclusive multi-day Grand Canyon adventures are available. We offer full-service bicycle rentals, including delivery. Individuals and groups are welcome.

### Arrowhead Desert 4x4 Jeep Tours & Events

841 E. Paradise Lane  
Phoenix, AZ 85022  
Tel: 602-942-3361 / Fax: 602-993-3304  
Toll Free: 800-514-9063  
Web Site: [www.azdeserttours.com](http://www.azdeserttours.com)  
E-mail: [info@azdeserttours.com](mailto:info@azdeserttours.com)

We offer outstanding team building, Jeep rallies and action-packed desert events. The tours run through scenic Apache River Canyon backcountry and rugged terrain. We also offer Jeep combination packages with trail rides, hay wagon rides, hot-air ballooning, rafting, and authentic gold and gemstone panning.

### Bob Bondurant School of High Performance Driving

20000 S. Maricopa Road, Gate 3  
Chandler, AZ 85226  
Tel: 480-961-0143 / Fax: 480-403-7651  
Toll Free: 800-842-RACE  
Web Site: [www.teambuildingarizona.com](http://www.teambuildingarizona.com)  
E-mail: [inquiry@bondurant.com](mailto:inquiry@bondurant.com)

Bondurant offers an exciting and unique way to create new marketing, employee reward and sales incentive programs utilizing Bondurant Prokarts and race-prepared vehicles. Customized group programs are available.

### Cimarron Adventures & River Company

7902 E. Pierce  
Scottsdale, AZ 85257  
Tel: 480-994-1199 / Fax: 480-990-0205

Cimarron offers the highest-quality half-day scenic river floats for professionally organized incentive travel, corporate meetings and executive retreats.

### Desert Storm Hummer Tours, Inc.

15525 N. 83rd Way, Ste. 8  
Scottsdale, AZ 85260  
Tel: 480-922-0020 / Fax: 480-922-8868  
Toll Free: 866-DSHUMER  
Web Site: [www.dshummer.com](http://www.dshummer.com)  
E-mail: [tour@dshummer.com](mailto:tour@dshummer.com)

Desert Storm, the leader in Hummer outfitting, deploys its largest and greatest tour: Nite Storm! Hummer through the desert during an incredible Arizona sunset. After dark, experience Arizona's fascinating plant and animal life with ITT Gen 3 night-vision equipment.

### Southwest Desert Adventures

P.O. Box 26565  
Scottsdale, AZ 85255  
Tel: 480-962-6620 / Fax: 866-628-4595  
Web Site: [www.southwestadventures.com](http://www.southwestadventures.com)  
E-mail: [info@southwestdesertadventures.com](mailto:info@southwestdesertadventures.com)

Many trails and activities are available, and one is just right for you! Choose from Jeep/desert tours, scavenger hunts, games, team-building events, hiking, mountain biking, kayaking, trail rides, cowboy cookouts and more. A full-service outdoor activity team is at your service.

## HORSEBACK RIDING

### Cave Creek Outfitters

31313 N. 144th Street  
Scottsdale, AZ 85262  
Tel: 480-471-4635 / Fax: 480-471-4635  
Web Site: [www.cavecreekoutfitters.com](http://www.cavecreekoutfitters.com)  
E-mail: [cavecreekoutfit@webtv.net](mailto:cavecreekoutfit@webtv.net)

We offer customized two-hour, half-day and full-day horseback tours with transportation available from prearranged Scottsdale resorts. A cookout site for up to 60 and group rides also are available.

### Fort McDowell Adventures

P.O. Box 17597  
Fountain Hills, AZ 85269  
Tel: 480-816-6465 / Fax: 480-816-6605  
Web Site: [www.fortmcdowelladventures.com](http://www.fortmcdowelladventures.com)

Experience the beauty of Arizona on horseback while riding the trails of the wild mustangs through the ever-flowing Verde River. City-slicker cattle drives, trail rides, hay rides and camping also are available.

### MacDonald's Ranch, Inc.

26540 N. Scottsdale Road  
Scottsdale, AZ 85255  
Tel: 480-585-0239 / Fax: 480-585-1519  
Web Site: [www.macdonaldsranch.com](http://www.macdonaldsranch.com)  
E-mail: [macranch@macdonaldsranch.com](mailto:macranch@macdonaldsranch.com)

MacDonald's Ranch offers guided horseback rides, hayrides, cowboy cookouts and cattle drives. Activities for individuals and groups are customized for every situation. We're just minutes from most Valley resorts. Call for reservations.

### Windwalker Expeditions, Inc.

5440 E. Peakview Road  
Cave Creek, AZ 85331  
Tel: 480-585-3382 / Fax: 480-563-3865  
Toll Free: 888-785-3382  
Web Site: [www.windwalkerexpeditions.com](http://www.windwalkerexpeditions.com)  
E-mail: [info@windwalkerguides.com](mailto:info@windwalkerguides.com)

Windwalker Expeditions is a premier riding company specializing in private rides for the discriminating equestrian. Your guides are working professionals who own their own horses and accommodate English and Western disciplines.

## HOT AIR BALLOONING & AERIAL ADVENTURES

### A Balloon Experience by Hot Air Expeditions, Inc.

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Tel: 480-502-6999 / Fax: 602-867-2030  
Toll Free: 800-831-7610  
Web Site: [www.hotairexpeditions.com](http://www.hotairexpeditions.com)  
E-mail: [margie@hotairexpeditions.com](mailto:margie@hotairexpeditions.com)

"Best balloon tour in Arizona!" states *Fodor's Travel Guide*. Featured in *Tour & Travel News* and AAA. We are experienced, FAA-certified and insured, and have an impeccable safety record. Individuals and groups are welcome. Hotel transfers are provided.

### A Great American Balloon Co. LLC

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Scottsdale, AZ 85254  
Tel: 877-933-6359 / Fax: 773-785-2493  
Toll Free: 877-WEDOFly  
Web Site: [www.wedofly.com](http://www.wedofly.com)  
E-mail: [wedoflyballoons@yahoo.com](mailto:wedoflyballoons@yahoo.com)

Come drift away in the clear blue Arizona skies during a wondrous adventure. A complimentary champagne toast is included. We are FAA certified with 30 years' flying safety.

### Adventures Out West/Unicorn Balloon

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Scottsdale, AZ 85260  
Tel: 480-991-3666 / Fax: 719-444-0965  
Toll Free: 800-755-0935  
Web Site: [www.adventuresoutwest.com](http://www.adventuresoutwest.com)  
E-mail: [advoutwest@hotmail.com](mailto:advoutwest@hotmail.com)

Our exciting balloon and Jeep adventures have been featured on E! Entertainment Television and "Awesome Adventures TV." You'll receive a free video of your flight, plus a champagne breakfast. Family rates are available. We have been flying safely since 1973.





## Adventure Jeep Rentals

Explore Arizona's rugged and beautiful backcountry in the most capable Jeep 4x4 ever produced — a Jeep Wrangler Rubicon. 4WD trails include desert, mountains, rivers, lakes, forests and mining ruins. Pick a trail, pack a lunch and explore to your heart's content. Maps, instruction and coolers provided.

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Jeep Rentals*

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Phoenix, AZ 85044  
Tel: 480-510-5247  
[www.adventurejeep.com](http://www.adventurejeep.com)



## Fort McDowell Adventures

Enjoy the ultimate Western experience just minutes away from Scottsdale! 25,000 acres of excitement await for team building, Jeep tours, city-slicker cattle drives, and trail rides through the Verde River, along with authentic dutch-oven cookouts. Absolutely the best mountain views in the Valley! We're looking forward to hosting your next spectacular and memorable event.

P.O. Box 17597  
Fountain Hills, AZ 85269  
Tel: 480-816-6465  
[www.fortmcdowelladventures.com](http://www.fortmcdowelladventures.com)



## Bob Bondurant School of High Performance Driving

The ultimate in racing excitement! The Bondurant School in Phoenix features over 200 race-prepared vehicles; a 1.6-mile, 15-turn road course; and an eight-acre skills pad! From Advanced Teen Driving to Grand Prix Road Racing, and more! Voted "Best of Phoenix" three years running! Individual and group programs and gift certificates are available.



P.O. Box 51980  
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Toll Free: 800-842-RACE  
[www.bondurant.com](http://www.bondurant.com)



## Roadrunner Desert Adventures

Experience the beauty of the Sonoran Desert and Bradshaw Mountains in an H1 Hummer. Explore a ghost town, Indian fort, turquoise mine, off-road trails and hills. Learn about desert vegetation, history and survival techniques. Group, team-building activities, cookouts and custom tours available. Offering half- and full-day tours. Visit us online or e-mail [tours@roadrunnerdesertadventures.com](mailto:tours@roadrunnerdesertadventures.com).



16038 E. Glenview Drive  
Fountain Hills, AZ 85268  
Tel: 480-213-9428  
[www.roadrunnerdesertadventures.com](http://www.roadrunnerdesertadventures.com)

## HOT AIR BALLOONING & AERIAL ADVENTURES,

CONTINUED

### Turf Soaring School

8700 W. Carefree Highway  
Peoria, AZ 85383  
Tel: 602-439-3621 / Fax: 623-566-3161  
Web Site: [www.turfsoaring.com](http://www.turfsoaring.com)  
E-mail: [royc@turfsoaring.com](mailto:royc@turfsoaring.com)

We are the ultimate Arizona experience! We invite you to discover the silent world of motorless flight. We guarantee it will be an experience you will never forget!

## ICE RINKS

### Alltel Ice Den

9375 E. Bell Road  
Scottsdale, AZ 85260  
Tel: 480-585-7465 / Fax: 480-585-9117  
Web Site: [www.coyotesice.com](http://www.coyotesice.com)

The Alltel Ice Den offers two NHL-size rinks, meeting space, corporate team-building events, public sessions, birthday parties, a Peter Piper Pizza restaurant, a Mountainside Fitness Platinum Club and a Chilly Bean Café.

## INDOOR CLIMBING

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16447 N. 91st Street, Ste. 105  
Scottsdale, AZ 85260  
Tel: 480-502-9777 / Fax: 480-473-2379  
Web Site: [www.azontherocks.com](http://www.azontherocks.com)  
E-mail: [contact@azontherocks.com](mailto:contact@azontherocks.com)

Arizona's largest indoor rock-climbing gym welcomes children and adults, from beginners to advanced climbers. We offer 14,000 square feet of climbing terrain, an observation deck and two private party/meeting rooms in our fully air-conditioned facility.

## INDOOR KART RACING

### F1 Race Factory

317 S. 48th Street  
Phoenix, AZ 85034  
Tel: 602-302-7223 / Fax: 602-302-7224  
Web Site: [www.f1racefactory.com](http://www.f1racefactory.com)  
E-mail: [genevra@f1racefactory.com](mailto:genevra@f1racefactory.com)

The F1 Race Factory is Arizona's premier entertainment complex. F1 offers two indoor kart racing tracks, F1 Racing arcade, billiards, Trackside Grill & Bar, meeting rooms, conference space and special event racing suites.

## JEEP & ATV RENTALS

### Adventure Jeep Tours, LLC

13626 S. 32nd Street  
Phoenix, AZ 85044  
Tel: 480-510-5247  
Web Site: [www.adventurejeep.com](http://www.adventurejeep.com)  
E-mail: [adventurejeep@cox.net](mailto:adventurejeep@cox.net)

Drive a Jeep Rubicon through Arizona's rugged and beautiful backcountry. Rentals and guided tours are available. In either case, you drive the most capable Jeep 4x4 ever produced.

### EagleRider Motorcycle Rentals

2945 N. Scottsdale Road  
Scottsdale, AZ 85251  
Tel: 480-970-0120 / Fax: 480-970-1329  
Toll Free: 800-514-7004  
Web Site: [www.eaglerider.com](http://www.eaglerider.com)  
E-mail: [phx@eaglerider.com](mailto:phx@eaglerider.com)

The world's largest motorcycle rental and guided tour company specializes in Harley-Davidson, ATVs, dirt bikes, watercraft, Victories and more. With more than 35 worldwide locations, one-way rentals are available. We are located on the northeast corner of Scottsdale and Thomas roads.

## JEEP & HUMMER TOURS

### A Day in the West

252 N. Highway 89A  
Sedona, AZ 86336  
Tel: 928-282-4320 / Fax: 928-282-6387  
Toll Free: 800-973-3662  
Web Site: [www.adayinthewest.com](http://www.adayinthewest.com)  
E-mail: [info@adayinthewest.com](mailto:info@adayinthewest.com)

Experience the Red Rock country of Sedona with our fun and friendly cowboy guides. They will entertain and educate you while you enjoy our Jeep tours, horseback rides and/or a cowboy cookout.

### Adventures Out West/Unicorn Balloon

15001 N. 74th Street  
Scottsdale, AZ 85260  
Tel: 480-991-3666 / Fax: 719-444-0965  
Toll Free: 800-755-0935  
Web Site: [www.adventuresoutwest.com](http://www.adventuresoutwest.com)  
E-mail: [advoutwest@hotmail.com](mailto:advoutwest@hotmail.com)

Tour the desert with entertaining cowboy drivers. Eat a cactus and hear tall tales! Ask about our combo tours with ballooning and horseback riding. Families and groups are welcome.

### Apache Trail Tours & Superstition Mountain Adventures

Located at Goldfield Ghost Town  
P.O. Box 6146  
Apache Junction, AZ 85278  
Tel: 480-982-7661  
Web Site: [www.apachetrailtours.com](http://www.apachetrailtours.com)  
E-mail: [jeeptour@aol.com](mailto:jeeptour@aol.com)

We have been seen on the Travel Channel! Experience exclusive trails throughout the Superstitions and exhilarating expeditions on the world-famous Apache Trail. Spectacular overlooks, colorful canyons and cliffsides and sparkling desert lakes make this a must-do adventure!

### Arizona Desert Events

Tel: 602-569-4889 / Fax: 602-569-4891  
Web Site: [www.azdesertevents.com](http://www.azdesertevents.com)  
E-mail: [info@azdesertevents.com](mailto:info@azdesertevents.com)

When the pavement ends, the adventure begins! We offer authentic cowboy and Native American guides, nature and historical tours, competitive photo rallies, Southwestern cookouts and more. We specialize in corporate and group events.

### Arizona Safaris

7352 E. Cortez Road  
Scottsdale, AZ 85260  
Tel: 480-596-0397 / Fax: 480-998-9899  
Toll Free: 866-486-8687  
Web Site: [www.arizonasafaris.com](http://www.arizonasafaris.com)  
E-mail: [johnjeep@qwest.net](mailto:johnjeep@qwest.net)

Arizona Safaris offers exciting guided Sonoran Desert tours. Large groups ride in comfort in our custom 4x4, 12-passenger safari trucks. Desert tour/steak dinner combos are available. We offer excellent pricing.

### Arrowhead Desert 4x4 Jeep Tours & Events

841 E. Paradise Lane  
Phoenix, AZ 85022  
Tel: 602-942-3361 / Fax: 602-993-3304  
Toll Free: 800-514-9063  
Web Site: [www.azdeserttours.com](http://www.azdeserttours.com)  
E-mail: [info@azdeserttours.com](mailto:info@azdeserttours.com)

We provide action-packed Sonoran Desert Jeep tours into ancient Apache backcountry, including spectacular scenery, river crossings and education on Apache culture and indigenous plants and animals. Shoot a six-gun and a potato gun, and practice tomahawk throws. Pan for gold and gems!

### Desert Dog Hummer Adventures

17212 E. Shea Boulevard  
Fountain Hills, AZ 85268  
Tel: 480-837-3966 / Fax: 480-837-0742  
Web Site: [www.azadventures.com](http://www.azadventures.com)  
E-mail: [desertdog@azadventures.com](mailto:desertdog@azadventures.com)

Looking for adventure and unforgettable four-wheeling? Want to drive your own off-road buggy? Just give us a call for memories that will last a lifetime. We can accommodate any size group.





## Pink Jeep Tours

Since 1958, Pink Jeep Tours has been providing the most-talked-about off-road adventures in the Southwest. Our award-winning excursions are known as the premier must-do tours in Sedona. Whether you're seeking rugged adventure, Native American history and culture, nature, geology or panoramic vistas, Pink Jeep has the right tour for you.



204 N. Highway 89A  
Sedona, AZ 86336  
Tel: 928-282-5000  
Toll Free: 800-873-3662  
[www.pinkjeep.com](http://www.pinkjeep.com)



## MacDonald's Ranch

MacDonald's Ranch is located on 1,300 acres of prime Sonoran Desert in North Scottsdale. Take a scenic trail ride with us on our beautiful, gentle horses or take part in a Western hayride cookout. We also have great options for corporate events and can accommodate groups of 10 to 2,000. Please call so that we can customize an event for you.



26540 N. Scottsdale Road  
Scottsdale, AZ 85255  
Tel: 480-585-0239  
[www.macdonaldsranch.com](http://www.macdonaldsranch.com)



## Apache Trail Tours

As seen on the Travel Channel! We offer incredible adventures around the awesome Apache Trail, the legendary Superstition Mountains and Four Peaks Wilderness areas! The most ancient highway in North America, the Apache Trail flaunts irresistible beauty with mighty canyons, jagged mountain peaks, steep summit ridges and sparkling desert lakes while exuding the romance of the Old West.



P.O. Box 6146  
Located at Goldfield Ghost Town  
Apache Junction, AZ 85278  
Tel: 480-982-7661  
[www.apachetrailtours.com](http://www.apachetrailtours.com)



## Arizona's Salt River Tubing & Recreation

Visit "Arizona's Floating Picnic" and tube refreshing mountain stream waters on the Lower Salt River rapids in the Tonto National Forest. Enjoy the majestic mountains, blue herons, and wild horses in a recreational paradise that offers chills and thrills while floating. Cost includes inner-tube rental and shuttle bus service. Open daily, May through October.

ARIZONA'S  
**Salt River Tubing**  
& Recreation



P.O. Box 6568  
Mesa, AZ 85216  
Tel: 480-984-3305  
[www.saltrivertubing.com](http://www.saltrivertubing.com)

## JEEP & HUMMER TOURS, CONTINUED

### Desert Storm Hummer Tours, Inc.

15525 N. 83rd Way, Ste. 8  
Scottsdale, AZ 85260  
Tel: 480-922-0020 / Fax: 480-922-8868  
Toll Free: 1-866-DSHUMER  
Web Site: [www.dshummer.com](http://www.dshummer.com)  
E-mail: [tour@dshummer.com](mailto:tour@dshummer.com)

Experience the excitement that made *National Geographic Adventures* vote Desert Storm Hummer Tours one of the "Top 100 Adventures in America!" Tours run four hours and depart at 8:00 a.m., 1:00 p.m. and 5:30 p.m. daily.

### Fort McDowell Adventures

P.O. Box 17597  
Fountain Hills, AZ 85269  
Tel: 480-816-6465 / Fax: 480-816-6605  
Web Site: [www.fortmcdowelladventures.com](http://www.fortmcdowelladventures.com)

Experience the spectacular mountain views, rugged terrain and historic scenery of the Fort McDowell Indian Reservation. After your exciting Jeep tour, enjoy an authentic cowboy cookout or a Western extravaganza at La Puesta del Sol or The Ranch.

### Outback Safari Company – Desert Expeditions

Scottsdale, AZ  
Tel: 480-987-8335 / Fax: 480-987-1555  
Web Site: [www.theoutbacksafari.com](http://www.theoutbacksafari.com)  
E-mail: [tours@theoutbacksafari.com](mailto:tours@theoutbacksafari.com)

We offer Hummer and ATV off-road expeditions for individuals and groups. Experience the Sonoran Desert's timeless beauty with classic saguaro cactus, sandy river bottoms, cool-running creeks and diverse wildlife, all in one unforgettable excursion.

### Pink Jeep Tours

204 North Highway 89A  
Sedona, AZ 86336-4220  
Tel: 928-282-5000 / Fax: 928-282-3513  
Toll Free: 800-873-3662  
Web Site: [www.pinkjeep.com](http://www.pinkjeep.com)  
E-mail: [info@pinkjeep.com](mailto:info@pinkjeep.com)

Since 1958, Pink Jeep Tours has been providing the most-talked-about off-road adventures in the Southwest. Our award-winning excursions are known as the premier must-do tours in Sedona. You gotta do it!

### Roadrunner Desert Adventures, LLC

16038 E. Glenview Drive  
Fountain Hills, AZ 85268  
Tel: 480-213-9428  
Web Site: [www.roadrunnerdesertadventures.com](http://www.roadrunnerdesertadventures.com)  
E-mail: [tours@roadrunnerdesertadventures.com](mailto:tours@roadrunnerdesertadventures.com)

Explore Arizona's scenic Sonoran Desert from an H1 Hummer. Tour options include Turquoise Mine, Ghost Town, Indian Fort, Agua Fria River and fantastic off-roading hills. Tours are offered seven days a week, year-round.

### Sedona Red Rock Jeep Tours, Inc.

270 N. Highway 89A  
Sedona, AZ 86336  
Tel: 928-282-6826 / Fax: 928-282-0254  
Toll Free: 800-848-7728  
Web Site: [www.redrockjeep.com](http://www.redrockjeep.com)  
E-mail: [tours@redrockjeep.com](mailto:tours@redrockjeep.com)

Over 20 years of "Old West Hospitality & Style." Sedona's original cowboy tour company offers exciting, scenic off-road Jeep tours, vortex experiences, horseback rides, ranch cookouts, archaeological adventures and customized events.

### Southwest Desert Adventures

P.O. Box 26565  
Scottsdale, AZ 85255  
Tel: 480-962-6620 / Fax: 1-866-628-4595  
Web Site: [www.southwestadventures.com](http://www.southwestadventures.com)  
E-mail: [info@southwestdesertadventures.com](mailto:info@southwestdesertadventures.com)

Many trails and activities are available, and one is just right for you! Choose from Jeep/desert tours, scavenger hunts, games, team-building events, hiking, mountain biking, kayaking, trail rides, cowboy cookouts and more. Full-service outdoor activity team is at your service.

### Stellar Adventures Hummer and ATV Tours

P.O. Box 9881  
Scottsdale, AZ 85252  
Tel: 602-402-0584 / Fax: 602-787-0490  
Toll Free: 877-8-STELLAR  
Web Site: [www.stellaradventures.com](http://www.stellaradventures.com)  
E-mail: [info@stellaradventures.com](mailto:info@stellaradventures.com)

We have been serving the Valley of the Sun for seven years! We offer Arizona's most unique off-road Hummer tours. Want to control the adventure? Try our new ATVs on a guided desert excursion.

### Wild West Jeep Tours, Inc.

7127 E. Becker Lane, Ste. 74  
Scottsdale, AZ 85254  
Tel: 480-922-0144  
Web Site: [www.wildwestjeeptours.com](http://www.wildwestjeeptours.com)  
E-mail: [arizona@wildwestjeeptours.com](mailto:arizona@wildwestjeeptours.com)

Enjoy an adventurous off-road tour on a rugged four-wheel-drive trail resplendent with cactus and native plants. Explore the geological, archaeological and ethnobotanical history of the Sonoran Desert while on a nature walk. Beverages are provided.

## OUTDOOR CLIMBING

### 360 Adventures

P.O. Box 8208  
Chandler, AZ 85246  
Tel: 480-722-0360 / Fax: 480-699-0831  
Web Site: [www.360-adventures.com](http://www.360-adventures.com)  
E-mail: [info@360-adventures.com](mailto:info@360-adventures.com)

360 Adventures offers guided rock climbing, mountain biking, hiking and canyoneering adventures. Team building or just out to play, beginner or expert, we'll help you find your perfect adventure.

## RAFTING, TUBING & WATER SPORTS

### Arizona's Salt River Tubing & Recreation

15 miles north of U.S. Highway 60 on Power Road  
P.O. Box 6568  
Mesa, AZ 85216  
Tel: 480-984-3305 / Fax: 480-984-0875  
Web Site: [www.saltrivertubing.com](http://www.saltrivertubing.com)  
E-mail: [lynda@saltrivertubing.com](mailto:lynda@saltrivertubing.com)

Arizona's floating picnic! Tube the lower Salt River rapids in the Tonto National Forest. Open May through October. Tube rental and shuttle service offered for \$12 per person.

## TRAIN RIDES & EXCURSIONS

### Grand Canyon Railway & Resort

233 N. Grand Canyon Boulevard  
Williams, AZ 86046  
Tel: 928-773-1976 / Fax: 928-773-8555  
Toll Free: 800-843-8724  
Web Site: [www.thetrain.com](http://www.thetrain.com)  
E-mail: [info@thetrain.com](mailto:info@thetrain.com)

Travel the historic rail line that passengers rode more than a century ago to the awe-inspiring Grand Canyon. The train departs daily from the Williams, Arizona depot. For more information, call 800-THE-TRAIN or visit [www.thetrain.com](http://www.thetrain.com).

### McCormick-Stillman Railroad Park

7301 E. Indian Bend Road  
Scottsdale, AZ 85250  
Tel: 480-312-2312 / Fax: 480-312-7001  
Web Site: [www.therailroadpark.com](http://www.therailroadpark.com)

With train rides throughout the park, historic exhibits, and superb picnic and playground facilities, McCormick-Stillman Railroad Park is an entertainment and educational delight for people of all ages.

### Verde Canyon Railroad

300 N. Broadway  
Clarkdale, AZ 86324  
Tel: 928-639-0010 / Fax: 928-639-1653  
Toll Free: 800-293-7245  
Web Site: [www.verdecanyonrr.com](http://www.verdecanyonrr.com)  
E-mail: [info@verdecanyonrr.com](mailto:info@verdecanyonrr.com)

See Sinagua Indian ruins, eagles, wildlife and a 680-foot man-made tunnel on this four-hour scenic excursion. Ideally located above the heat of Phoenix. Year-round first-class and coach seating accessing open-air viewing cars is available.





## Open Road Tours

Experience Arizona's wondrous scenery with safe, professional guides. From day tours to multi-day vacation packages, let us share the area's rich history and beautiful sites. Choose from a wide variety of great destinations and fun-filled options. With more than 16 years of experience and offices in both Phoenix and Flagstaff, Open Road can design a vacation made just for you!



522 E. Dunlap Avenue  
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Toll Free: 800-766-7117  
[www.openroadtours.com](http://www.openroadtours.com)



## Verde Canyon Railroad

Just north of Phoenix and only 25 minutes from Sedona, the Verde Canyon Railroad is Arizona's longest-running nature show. This unique and protected ecosystem, unspoiled and rich in wildlife and geological intrigue, awakens visitors' senses and piques their interest for the adventure that lies ahead. Open year-round, offering many holiday and seasonal celebrations.



300 N. Broadway  
Clarkdale, AZ 86324  
Toll Free: 800-293-7245  
[www.verdecanyonrr.com](http://www.verdecanyonrr.com)



## Sedona Red Rock Jeep Tours

Over 20 Years of "Old West Hospitality & Style." Sedona's original cowboy tour company provides exciting, entertaining and informative tours into Sedona's magnificent Red Rocks. Experienced guides lead guests on scenic tours, vortex experiences, Jeep-helicopter and horseback combinations, trail rides, ranch cookouts, archaeological adventures and customized special events. U.S. Forest Service permitted.



270 N. Highway 89A  
Sedona, AZ 86336  
Tel: 928-282-6826  
Toll Free: 800-848-7728  
[www.redrockjeep.com](http://www.redrockjeep.com)



## Outback Safari Company – Desert Expeditions

Experience the timeless beauty of the Arizona desert with us! Choose the way you want to travel from these options: Hummers, you-drive-it ATVs, or six-passenger desert buggies. You'll see diverse wildlife and experience a variety of scenery ranging from the classic saguaro cactus to sandy river bottoms and seasonal creeks.



Scottsdale, AZ  
Tel: 480-987-8335  
[www.theoutbacksafari.com](http://www.theoutbacksafari.com)



## Turf Paradise

Come celebrate our 50th Anniversary season, with the excitement of live thoroughbred racing at its finest. Watch these incredible four-legged athletes sweep across the breathtaking mountainous backdrop. Venues for all, including our private executive party suites, exclusive Turf Club, casual Clubhouse or exciting Grandstands. Live racing from Sept. 30, 2005 to May 21, 2006, 1:00 p.m. to 6:00 p.m., Friday-Tuesday.



1501 W. Bell Road  
Phoenix, AZ 85023  
Tel: 602-942-1101  
[www.turfparadise.net](http://www.turfparadise.net)



## Uniquely Scottsdale Events

Scottsdale offers a year-round calendar of exciting special events, including NCAA championship football action at the Tostitos Fiesta Bowl (left), culinary festivals, fine art shows, Native American powwows, collector car auctions and much more. Visit [www.ExperienceScottsdale.com](http://www.ExperienceScottsdale.com) today for a list of more than 300 events searchable by date, name, event type and key word.



4343 N. Scottsdale Road, Ste. 170  
Scottsdale, AZ 85251  
Tel: 480-421-1004 Toll Free: 800-782-1117  
[www.experiencescottsdale.com](http://www.experiencescottsdale.com)

## SPORTS

### Arizona Cardinals

8701 S. Hardy Drive  
Tempe, AZ 85284  
Tel: 602-379-0102 / Fax: 602-379-1727  
Toll Free: 800-999-1402  
Web Site: [www.azcardinals.com](http://www.azcardinals.com)  
E-mail: [cardstix@cardinals.nfl.com](mailto:cardstix@cardinals.nfl.com)

There's no better entertainment option in the Valley than NFL football at Sun Devil Stadium this fall. Catch the action live as the Arizona Cardinals host the NFL's elite teams. Call 602-379-0102.

### Fiesta Bowl

120 S. Ash Avenue  
Tempe, AZ 85281  
Tel: 480-350-0900 / Fax: 480-350-0916  
Toll Free: 800-635-5748  
Web Site: [www.tostitosfiestabowl.com](http://www.tostitosfiestabowl.com)

By forming quality partnerships with premier corporations, the Fiesta Bowl has been able to generate an unparalleled economic impact for the state of Arizona. Call for more information about sponsorship opportunities.

### Phoenix Suns

201 E. Jefferson Street  
Phoenix, AZ 85004  
Tel: 602-379-SUNS / Fax: 602-379-7866  
Web Site: [www.suns.com](http://www.suns.com)  
E-mail: [sworden@suns.com](mailto:sworden@suns.com)

The Phoenix Suns invite you to experience the most exciting sports and entertainment venue in the country – the new America West Arena. For ticket information, call 602-379-SUNS!

### Spring Training Tours, Inc.

1453 First Street  
Livermore, CA 94550  
Tel: 925-373-2432 / Fax: 925-373-1302  
Web Site: [www.springtrainingtours.com](http://www.springtrainingtours.com)  
E-mail: [info@springtrainingtours.com](mailto:info@springtrainingtours.com)

We are the official spring training vacation company for the Oakland A's, San Francisco Giants and Seattle Mariners. Our packages include preferred game tickets, hotel, custom merchandise and more. Groups are welcome!

### Turf Paradise

1501 W. Bell Road  
Phoenix, AZ 85023  
Tel: 602-942-1101 / Fax: 602-942-8659  
Toll Free: 888-942-1101  
Web Site: [www.turfparadise.com](http://www.turfparadise.com)  
E-mail: [maiello@turfparadise.net](mailto:maiello@turfparadise.net)

Come celebrate our 50th Anniversary season of live thoroughbred racing. Enjoy heart-pounding excitement, great food, breathtaking views, VIP amenities and group packages. Live racing is available October through May, Friday to Tuesday, 1:00 p.m. – 6:00 p.m. Races are simulcast year-round.

## TARGET SHOOTING

### Red Mountain Trap & Skeet

15001 E. Beeline Highway  
Scottsdale, AZ 85256  
Tel: 480-990-9994 / Fax: 480-990-1163  
Web Site: [www.redmntntrap.com](http://www.redmntntrap.com)  
E-mail: [info@redmntntrap.com](mailto:info@redmntntrap.com)

We are conveniently located just off the Beeline Highway. A beautiful setting and helpful staff make this a great place for recreational clay target shooting.



*Discover that the beauty of the Sonoran Desert can be matched only by the comforts of its lavish resorts and spas. Immerse yourself in a luxurious Scottsdale, Arizona vacation by visiting [experiencescottsdale.com/dg](http://experiencescottsdale.com/dg) or calling 800-252-3130.*



Heidi Olson – Climber  
Scottsdale, AZ

*Has discovered absolute peace out here.*

Richard & Bobbi Holmes  
San Francisco, CA

*Have a 6 p.m. spa appointment to do the same.*